



Centro
di Ricerca e
Documentazione
Luigi Einaudi



ECONOMIC PERSPECTIVES ON ART, CULTURE, AND HERITAGE



Giorgio Rota Conference 2025
November 10th • 2.00-4.30 p.m.
Collegio Carlo Alberto
Sala Ligneas – 2° piano
Piazza Arbarello, 8
Torino

- 2.00 **Welcome: Giuseppe Russo**, Director Centro Einaudi
- 2.10 **Opening: Giovanna Segre**
University of Turin. Department of Economics and Statistics “Cognetti de Martiis” (ESt) UNESCO Chairholder in Economics of Culture and Heritage
- 2.15 **Keynote Speech: What Makes a Great Composer? A Data-Driven Exploration of Music History**
Karol J. Borowiecki, University of Southern Denmark; President of the Association for Cultural Economics International
- 3.15 **Introduction of the awarded papers: Nadia Campaniello**
University of Turin. Department of Economics, Social Studies, Applied Mathematics and Statistics (ESOMAS). Affiliate CCA-Collegio Carlo Alberto
- 3.20 **Award Winning Papers «Giorgio Rota» Best Paper Award**
- Symbols of Oppression: The Role of Confederate Monuments in the Great Migration*
Francesco Ferlenga, Serra Hunter Assistant Professor, Universitat Autònoma de Barcelona, Department of Economics and Economic History
- Radio Killed the Dancehall Star*
Caterina Adelaide Mauri, BRISPO, Interface demography, Vrije Universiteit Brussel
- 4.20 **Closing: Francesca Silvia Rota**
University of Turin. Department of Economics and Statistics “Cognetti de Martiis” (ESt). CNR IRCrES Research Associate

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